| DKK million | Q4 2023 |  |  |  |  | FY 2023 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Average | Median | High | Low | \# of contr. | Average | Median | High | Low | \# of contr. |
| Reported revenue | 10,787 | 10,800 | 10,830 | 10,641 | 10 | 28,105 | 28,116 | 28,144 | 27,957 | 10 |
| Revenue growth, local currency, \% | 13\% | 13\% | 14\% | 12\% | 10 | 9\% | 9\% | 9\% | 8\% | 10 |
| Organic growth, \% | 12\% | 12\% | 12\% | 11\% | 10 | 8\% | 8\% | 8\% | 7\% | 10 |
| Like-for-Like, \% | 9\% | 9\% | 10\% | 9\% | 9 | 6\% | 6\% | 6\% | 5\% | 8 |
| Gross profit | 8,478 | 8,536 | 8,555 | 8,191 | 10 | 22,023 | 22,082 | 22,099 | 21,733 | 10 |
| Gross margin, \% | 78.6\% | 79.0\% | 79.2\% | 75.8\% | 10 | 78.4\% | 78.5\% | 78.6\% | 77.3\% | 10 |
| Operating profit (EBIT) | 3,674 | 3,677 | 3.730 | 3,565 | 10 | 7,025 | 7,035 | 7,092 | 6,929 | 10 |
| EBIT margin, \% | 34.1\% | 34.0\% | 34.5\% | 33.5\% | 10 | 25.0\% | 25.0\% | 25.2\% | 24.8\% | 10 |
| Net profit | 2,692 | 2,661 | 2,856 | 2,616 | 10 | 4,890 | 4,865 | 5,062 | 4,781 | 10 |
| Earnings per share, basic | 32 | 32 | 34 | 30 | 7 | 56 | 57 | 58 | 53 | 10 |
| Dividend per share | n/a |  |  |  |  | 17 | 16 | 18 | 16 | 9 |
| Free cash flow* | n/a |  |  |  |  | 4,849 | 4,560 | 6,500 | 3,976 | 10 |
|  |  |  | 2024 |  |  |  |  | 2025 |  |  |
| DKK million | Average | Median | High | Low | \# of contr. | Average | Median | High | Low | \# of contr. |
| Reported revenue | 30,421 | 30,539 | 31,312 | 29,272 | 18 | 33,123 | 33,217 | 33,913 | 31,479 | 18 |
| Revenue growth, local currency, \% | 9\% | 9\% | 12\% | 6\% | 16 | 9\% | 9\% | 10\% | 7\% | 16 |
| Organic growth, \% | 8\% | 8\% | 12\% | 5\% | 16 | 8\% | 8\% | 9\% | 5\% | 16 |
| Like-for-Like, \% | 5\% | 4\% | 7\% | 2\% | 14 | 5\% | 5\% | 6\% | 3\% | 14 |
| Gross profit | 23,868 | 23,958 | 24,580 | 22,901 | 18 | 26,018 | 26,126 | 26,927 | 24,654 | 18 |
| Gross margin, \% | 78.5\% | 78.5\% | 79.3\% | 77.1\% | 18 | 78.5\% | 78.5\% | 79.8\% | 76.9\% | 18 |
| Operating profit (EBIT) | 7,764 | 7,744 | 8,141 | 7,331 | 18 | 8,646 | 8,676 | 9,034 | 7,955 | 18 |
| EBIT margin, \% | 25.5\% | 25.5\% | 26.2\% | 25.0\% | 18 | 26.1\% | 26.0\% | 26.7\% | 25.3\% | 18 |
| Net profit | 5,353 | 5,306 | 5,878 | 4,824 | 17 | 6,032 | 6,078 | 6,597 | 5,405 | 17 |
| Earnings per share, basic | 65 | 65 | 71 | 56 | 15 | 76 | 76 | 86 | 66 | 15 |
| Dividend per share | 20 | 20 | 24 | 16 | 17 | 23 | 23 | 27 | 16 | 17 |
| Free cash flow* | 5,294 | 5,197 | 6,388 | 4,278 | 18 | 5,859 | 5,728 | 7,581 | 4,731 | 18 |

*Including lease payments
Estimates based on Visible Alpha consensus dated 16.01.2024

 concurrence with such information, conclusions or recommendations.


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Figures are in million DKK, except for EPS and Dividend per share which are in DKK.

